



# MEASUREMENT MATTERS

## September 2025 Analysis Update

### A Milestone in the Measurement Matters Project

The Measurement Matters project has reached an exciting new stage in our two-year journey to refine and validate the PCOR-EM tool. Over the past month, our research team has met with project advisors 4 times to learn about analysis and provide support interpreting findings. And...


- Based on preliminary analysis, we think our tool is unidimensional. This means that the items seem to be working together to measure the same core idea – engagement!
- Preliminary data provides some insights into how survey respondents group items in their own minds. We were able to see 7 clusters across the 31 items tested. We discussed what we think these groups mean and how they may be similar or different to our original 7 domains. There are some interesting differences, but everything points to us being on the right path!




### Be Part of this Exciting Phase – Join Office Hours!

We're hosting a special two-hour Office Hours session on Friday, September 19 (12–2pm EST).

We will learn about some important progress from our statisticians. This discussion will inform our PCORI Letter of Intent for phase two of this work (due 9/22/25). It is not too late to join us! Here's the [Zoom link](#).

 Every Friday at 1:00 PM EST

Can't make this week's special? No worries. Pop into our weekly office hours to react to findings and shape next steps. Come when you can. Your input still moves the needle!

 Your voice is critical! Office hours are a unique opportunity to learn 'how the sausage is made' and influence our interpretation of findings. We hope you'll join us for what promises to be a dynamic, collaborative session. Just be patient with us as we bridge the quantitative jargon divide!

Feel left behind? You can catch up with our work by reviewing our office hour [discussion log](#)! You can also contact Sophia directly ([sophia@collectinsight.com](mailto:sophia@collectinsight.com)) for an update!

### Help Shape the Next Phase of Measurement Matters

We're preparing a Letter of Intent (LOI) for *Measurement Matters: Part 2*, the next phase of our work to validate and refine the PCOR-EM. This proposal will focus on testing PCOR-EM across diverse communities, refining items through partner input, and linking engagement scores to real-world outcomes.

Your voice matters! We'll be sharing the draft LOI soon, and you'll have the chance to review and comment. This is your opportunity to directly influence how we carry this important work forward.

 **Stay Connected**

Follow our progress, see resources, and catch up on past updates by visiting our project page: [Measurement Matters Project Webpage](#)